aimee sher

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professional experience

2015 - current Tableau Software

Visual Design Manager

Train and mentor a team of production designers and graphic designers

Maintain a consistent brand identity through out all channels of product

Conceptualize and design digital experiences across mobile and Web

Tableau Software 2011 - 2015

Senior Visual Designer

Created, guided and supported the visual language of products and events across web, mobile, desktop and devices. Responsible for developing design concepts & leading visual design development throughout the entire lifecycle,

2010 - 2011 Cricket Moon Media . Contractor

Senior Visual Designer

Created and launched various interactive entertainment projects for top brands in children's media such as Disney Junior, PBS and Rocket 21

2008 - 2009 Microsoft . Vendor

UX/ Visual Designer

Collaborated on user experience planning with a lead experience architect, created wireframes as well as visual design comps for MSN.com

2005-2006 Getty Images . Contractor

Senior Visual Designer

and successfully launched various flash demos for new products

2004-2005 White Runkle Advertising Agency

Senior Interactive Art Director

Worked with Creative Director and creative team to visualize,

Nordstrom, Inc. (BPnordstrom.com) 2002-2004

Art Director

Responsible for defining, developing and maintaining BP. online brand definition with Internet Creative Director & in-store visual team; including flash website design and production, email campaigns, online advertising, digital photography and videography

2000-2002 10th Degree

Senior Interactive Designer

Designed and developed websites, microsites, banner ads, email campaigns and direct mail for Mitsubishi Motors account

University of California Los Angeles :: Bachelor of Arts Degree Pasadena Art Center College of Design

Photoshop, Illustrator, InDesign, Flash, BB Edit, Dreamweaver, Microsoft Office applications, HTML, CSS, Responsive, Mobile

education

computer skills